

Into the Future PRIVACY POLICY

Last Updated: September 26, 2020

OVERVIEW

This privacy policy (“Privacy Policy” or “Policy”) describes Forward Elements Inc.’s DBA Into the Future (“ITF” or “We”, “Us”, or “Our”) policies and procedures on the collection, use and disclosure of Your information when You use Our website, located at <https://www.intothefuture.nyc> (the “Site”), as well as letting You know about Your privacy rights and how the law protects You.

This Policy does not apply to any third-party websites, services or applications, even if they are accessible through any pages located on the Site. By using the Site, you consent to our Privacy Policy.

WHAT WE COLLECT

We get information about you in a range of ways.

Information You Give Us. We collect your name, postal address, email address, phone number, username, password, demographic information (such as gender), information about your children or minors for which you are a guardian that participating in ITF activities, including their name and birthdate, credit card information if provided for a subscription based program with ITF, your photograph(s) as well as other information you directly give us through our Site.

Information Automatically Collected. Various usage data (“Usage Data”) is collected automatically when You are accessing the Site.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Site that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data. We may also collect information that Your browser sends whenever You visit our Site or when You access the Site by or through a mobile device. When You access the Site by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

Cookies. We use Cookies and similar tracking technologies to track the activity on Our Site and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our Site.

You can instruct Your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if You do not accept Cookies, You may not be able to use some parts of our Site.

Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close your web browser. Learn more about cookies: [All About Cookies](#).

We use both session and persistent Cookies for the purposes set out below:

Necessary / Essential Cookies

Type: Session Cookies

Administered by: Us

Purpose: These Cookies are essential to provide You with services available through the Website and to enable You to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the services that You have asked for cannot be provided, and We only use these Cookies to provide You with those services.

Cookies Policy / Notice Acceptance Cookies

Type: Persistent Cookies

Administered by: Us

Purpose: These Cookies identify if users have accepted the use of cookies on the Website.

Functionality Cookies

Type: Persistent Cookies

Administered by: Us

Purpose: These Cookies allow us to remember choices You make when You use the Website, such as remembering your login details or language preference. The purpose of these Cookies is to provide You with a more personal experience and to avoid You having to re-enter your preferences every time You use the Website.

USE OF PERSONAL INFORMATION

We use your personal information as follows:

- To provide and maintain our Site, including to monitor the usage of our Site.
- To manage Your registration as a user of the Site and ITF's services. The personal information You provide can give You access to different functionalities of the Site that are available to You as a registered user.
- For the performance the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Site.
- To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.
- To provide You with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless You have opted not to receive such information.
- To manage Your requests to Us.

SHARING /DISCLOSURE OF PERSONAL INFORMATION

We may share personal information as follows:

- We may disclose Your personal information with service providers to monitor and analyze your use of the Site as well as companies that perform marketing and related services on our behalf.
- We may share personal information for legal, protection, and safety purposes.
- We may share information to comply with laws, respond to lawful requests and legal processes.
- We may share information to protect the rights and property of ITF, our agents, customers, and others. This includes enforcing our agreements, policies, and terms of use.
- We may share information in an emergency. This includes protecting the safety of our employees and agents, our customers, or any person.

- We may share information with those who need it to do work for us, such as service providers that work with us to help us administer and provide the Site and related services to you.
- We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of our business to another company.
- We may share Your information with Our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include Our related entities, such as parent companies and any other subsidiaries, joint venture partners or other companies that We control or that are under common control with Us.
- We may also share aggregated and/or anonymized data with others for their own uses.

RETENTION OF YOUR PERSONAL INFORMATION

The Company will retain Your personal information only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your personal information to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Site, or We are legally obligated to retain this data for longer time periods

TRANSFER OF YOUR PERSONAL INFORMATION

Your information, including Usage Data, is processed at the Company's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.

The Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

INFORMATION CHOICES AND CHANGES

Our marketing emails tell you how to “opt-out.” If you opt out, we may still send you non-marketing emails. Non-marketing emails include emails about your accounts and our business dealings with you.

You can typically remove and reject cookies from our Site with your browser settings. Many browsers are set to accept cookies until you change your settings. If you remove or reject our cookies, it could affect how our Site works for you.

PAYMENTS

We offer paid products and/or the ability to pay for ITF programming and services within the Site. We use Sawyer[™] as our third-party service for registration and payment processing (e.g. payment processors).

We will not store or collect Your payment card details. That information is provided directly to Our third-party payment processors whose use of Your personal information is governed by their Privacy Policy. These payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of payment information.

When You use Our Site to pay for a product and/or service via bank transfer, We may ask You to provide information to facilitate this transaction and to verify Your identity.

CHILDREN'S PRIVACY

We are particularly sensitive about protecting children and parental/guardian information. We don't knowingly collect information from children under the age of 13. We request that children not provide Personally Identifiable Information through the Platform.

If You are a parent or guardian and You are aware that Your child has provided Us with personal data, please contact Us. If We become aware that We have collected personal data from anyone under the age of 13 without verification of parental consent, We will take steps to remove that information from Our servers.

If We need to rely on consent as a legal basis for processing Your information and Your jurisdiction requires consent from a parent, We may require Your parent's consent before We collect and use that information.

LINKS TO OTHER WEBSITES

Our Site may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

CHANGES TO THIS PRIVACY POLICY

We may update our Privacy Policy. We will notify You of any changes by posting the new Privacy Policy on this page.

We will let You know via email and/or a prominent notice on Our Site, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page